



DATE/TIME: **5:30-6:30 p.m.**
Tuesday, March 30, 2010

LOCATION: [150 Broadway, Suite 205, Menands, NY 12204](#)
(this is the old Montgomery Ward building. Look for “VV” sign;
Enter downstairs and take stairs to second floor)

CREDIT/POINTS: 2

RELATED TOPIC: *Media*

DESCRIPTION: [Vicarious Visions](#) is a creator of video and computer games with its home office in Albany, New York. The company started in 1991 as a “hobby” by Guha & Karthik Bala in their parents' basement. In high school at the time, the brothers' source of funding came from checking coats at a local art gallery in Rochester, New York. By 2005, VV's game lineup included Tony Hawk's American Sk8land, Madagascar, Ultimate Spider-Man, Spider-Man 2, Batman Begins and Doom 3. Tony Hawk's American Sk8land receives numerous awards, most notably IGN's Best Action Game of 2005. Ultimate Spider-Man wins IGN's Best Artistic Design of 2005. VV takes home IGN's Best Developer Award (DS) 2005. Activision, unable to resist VV's oh-so-rosy complexion, acquires the company. Some of the first VV games out of the gate in 2007 are Spider-Man 3, Shrek the Third, Transformers: Autobots and Transformers: Decepticons. CEO Karthik Bala earns spot #35 in Next Generation's Hot 100 Game Developers of 2007, which is only 34 places shy of #1!

DRESS CODE: N/A

CONTACT: Melissa Coons
mcoons@vvisions.com

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